

TECAR INTERNATIONAL

# WE CONNECT MARKETS

## THE BIGGEST NETWORK OF LEADING NATIONAL AUTOMOTIVE AFTERMARKET CAR DEALERSHIP ASSOCIATIONS.

Since its foundation in 1992, our **global network** has been dedicated to the motto „Worldwide partnership-based collaboration“. As the **biggest network** of this kind, we respond fast, effectively and collaboratively to the constantly changing conditions on the **international automotive aftermarket** – thereby ensuring the long-term success of **national car dealership cooperation agreements/purchasing associations**, their affiliated car dealerships and also our **internationally listed suppliers**.

The TECAR INTERNATIONAL business model is **unique**. In cooperation with our members, we are an agent and originator that acts as an intermediary between suppliers and car dealerships. We facilitate efficient, direct and **international trade** and ensure that both sides benefit long-term from the **synergy effects** generated in this way. To achieve this, we address the digital transformation with **new concepts** as a group, focus on **efficiency** and make **service** our top priority.

*»We are the **strategic partner** where cost-effective, efficient and international retail with automotive products and services is concerned. Our unique, wide portfolio of concepts and brand expertise also represents a one-off global wealth of knowledge for our members and suppliers equally.«*

**AXEL TÖDT**  
CEO TECAR INTERNATIONAL



**1992**

founded



**13**

countries



**>15,000**

affiliated car dealerships



**>1,000**

million turnover in EUR



# EXPERTISE MEETS SUCCESS ...

... TO THE BENEFIT OF ALL OUR PARTNERS.

TECAR INTERNATIONAL **overcomes the existing trade barriers** for car dealership cooperation agreements/purchasing associations and their affiliated major car dealership groups, for trading companies that do business in the automotive environment and for supplier partners from all over the world – thereby facilitating **stable, long-term and successful business** relationships. In the course of this, we ensure that you are able to utilise this worldwide **unique sales potential** to your long-term advantage by offering operational business support, the consolidation of procurement volumes, advice from strategic business development experts and the opportunity to network on a regular basis.

## MEMBER BENEFITS

- » Significantly **increasing your purchasing power**
- » Broad range of **transnational industrial partners** for market-leading retail
- » Improved profitability due to **performance-based refund systems**
- » Strategic remit to negotiate additional **framework conditions for all members** from industry
- » Low investment costs with **high, above-average returns**

## SUPPLIER BENEFITS

- » Strategic support when **tapping new sales opportunities**
- » Entering new markets/introducing new members and the associated **savings in time and money**
- » Access to international **market knowledge and exchanging experiences**
- » **Premium references** using the maximum care principle for associated car dealer cooperation with simultaneous **acceptance of higher volumes**
- » **Reliable costing basis** due to long-term partnerships and clearly defined framework agreements
- » **International networking** for sustainable business development and growth



EXCLUSIVELY FOR OUR MEMBERS

## TECAR TYRES – A STRONG OWN BRAND

Together with one of the **world's leading tyre manufacturers**, we have developed winter and summer tyres for our members that are thoroughly impressive – thanks to their outstanding **handling performance**, the fact that they are manufactured in an environmentally compatible way and an unparalleled price/performance ratio. **A real asset for the tyre business** that encourages **customer loyalty** to our members and their affiliated car dealerships.



# TECAR

**ARE YOU INTERESTED IN JOINING US AS A MEMBER OR A SUPPLIER?**

PLEASE DO NOT HESITATE TO CONTACT US. OUR TEAM WILL BE HAPPY TO HELP.



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